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Equine**Zen**TM

A patented pheromone that elicits a clinically proven calming response when applied to the base of the nostrils before stressful events

From equine stress
to equine **zen**.

EquineZen™



Enhances human-horse interactions

Based on peer-reviewed research,^{1,2} reduces undesirable behaviors and improves rider/horse cooperation during times of stress, fear and anxiety



Improves handling and safety

By remaining calm, horses are easier and safer for owners and equine professionals to work with and maintain overall horse health



Fast-acting and flexible

Starts working within 30 minutes after application, providing quick, on-demand calming when needed



Non-sedating and competition safe

Not listed as a prohibited substance and offers a new tool for behavior management

Using EquineZen the First Time

- Some horses need to acclimate to a new treatment. On your first use, consider letting your horse smell EquineZen before applying it. Note that some horses may shake their heads because they are not used to having an ointment put on their nose, especially the first time the product is used.

When Should EquineZen be Used?

EquineZen helps promote desirable behaviors when horses are faced with stress such as:

- Transportation
- Foreign environments
- Training
- Social mixing
- Environmental stressors
- Weaning



Active Ingredients (per mL)

Androstenone (5-androst-16-en-3-one) (0.0001%)0.01 mg/mL
 Petrolatum (89.9999%)899.99 mg/mL
 Lanolin (10.000%)100.00 mg/mL
 For complete label information, visit EquineZen.com/resources

APPLICATION



Remove the lid



Scoop a 1/2 inch dollop with your fingers



Apply to the base of both nostrils



Effects may be noticeable within 30 minutes

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To learn more, visit EquineZen.com or contact your Solvet territory manager.

¹Araneda RC, Firestein S. J Physiol. 2004;554:1.
²Choi Y, Yoon M. Domest Anim Endocrinol. 2021;74:106535.